



CATALYST



H U M A N D R I V E N S O L U T I O N S .

“When I considered launching **Catalyst**, my main concern was whether I could bring something new and helpful to the arena. I did not want to repeat what is already being done. I wanted to be a value add, not a redundancy. **Catalyst** is a tremendous resource for anyone who wants to elevate their performance and build sustainable solutions to challenges they face.”

Dylan Patrick, Founder

Innovative Consulting Firm.

Catalyst designs and delivers human driven solutions. Our creative problem solving and human development maximizes client capacity and output by working to enhance team performance while optimizing strategic processes. This combination unlocks the full potential of clients by helping engage challenges today and in the future.

We understand teams have a high volume of tasks to perform. When we work with a client, **Catalyst** uses the process of engaging a problem-set as a functional learning. As a result, we solve challenges while equipping teams to be agile thinkers, problem solvers, leaders, and functional innovators. **Catalyst's** comprehensive approach meets immediate needs and builds scalable, sustainable solutions.

Tech and access to information are essential. AI presents unprecedented opportunities. It is also critical to invest in our most prolific resource: **People**. Catalyst is a counterbalance to these forces. Our strategies are human driven because how well people perform are the link between temporary and sustainable solutions. A team's ability to understand a problem set, process information, and make decisions is the driver of **positive outcome** even when variables are changing and challenges shift.

Support. Engage. Enhance.

To maximize client performance, we build sustainable solutions to designated challenges by enhancing team function. **Catalyst's** support is built upon 3 pillars:



Analysis

Deconstruct and evaluate client's defined problem-set, team function, and available assets.

1:1 Interviews

Survey

Observation



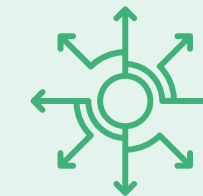
Human Development

Enhance and optimize team performance and culture through functional trainings, workshops, and culture refinement.

Trainings

Workshops

1:1 Consulting



Strategic Support

Engage defined problem-set and work with teams to build sustainable solutions.

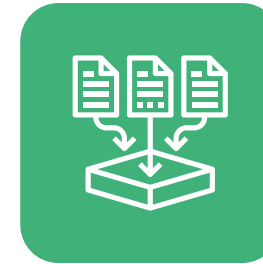
Evaluate Problem Set

Engage Challenges

Build Evaluation Metric

Preliminary Workup

To ensure our work together is optimized, **Catalyst** leads clients through the following steps during a preliminary workup.



Overview Catalyst Capabilities

Walk through Catalyst's options for supporting Cloud Flare.



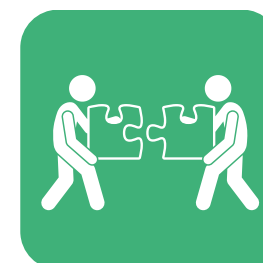
Define Problem Set

Determine the challenges Cloud Flare would like to focus on.



Identify Stakeholders

Designate primary and secondary stakeholders involved in proposed project.

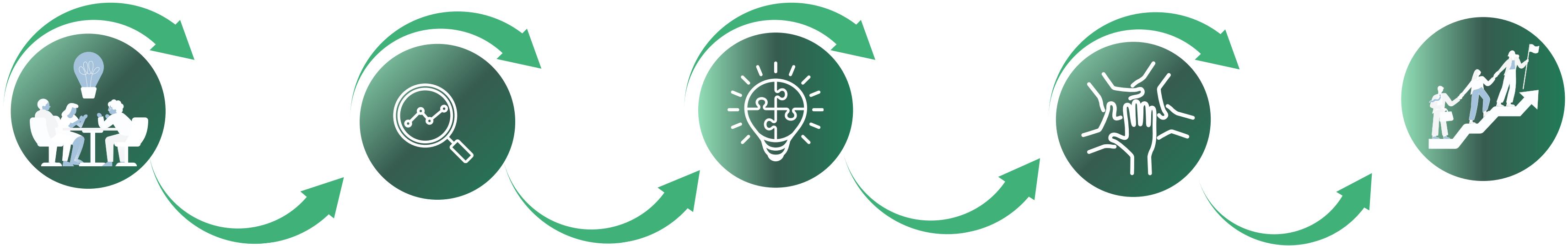


Match Services With Client Needs

Based on defined problem-set, construct a proposed strategy to achieve objectives and maximize Cloud Flare's capacity.

Driving Success.

Catalyst does not parachute in, identify challenges, leave suggestions, and depart. We are a reliable resource working closely with stakeholders from initial consultation until final evaluation. The following illustrates Catalyst's **core process**:



Onboard

Analysis

Strategic Support

Human Development

Evaluate

Work with stakeholders to clarify vision, goals, and challenges defining scope of project.

Assess needs, problem-sets, goals, and team dynamics.

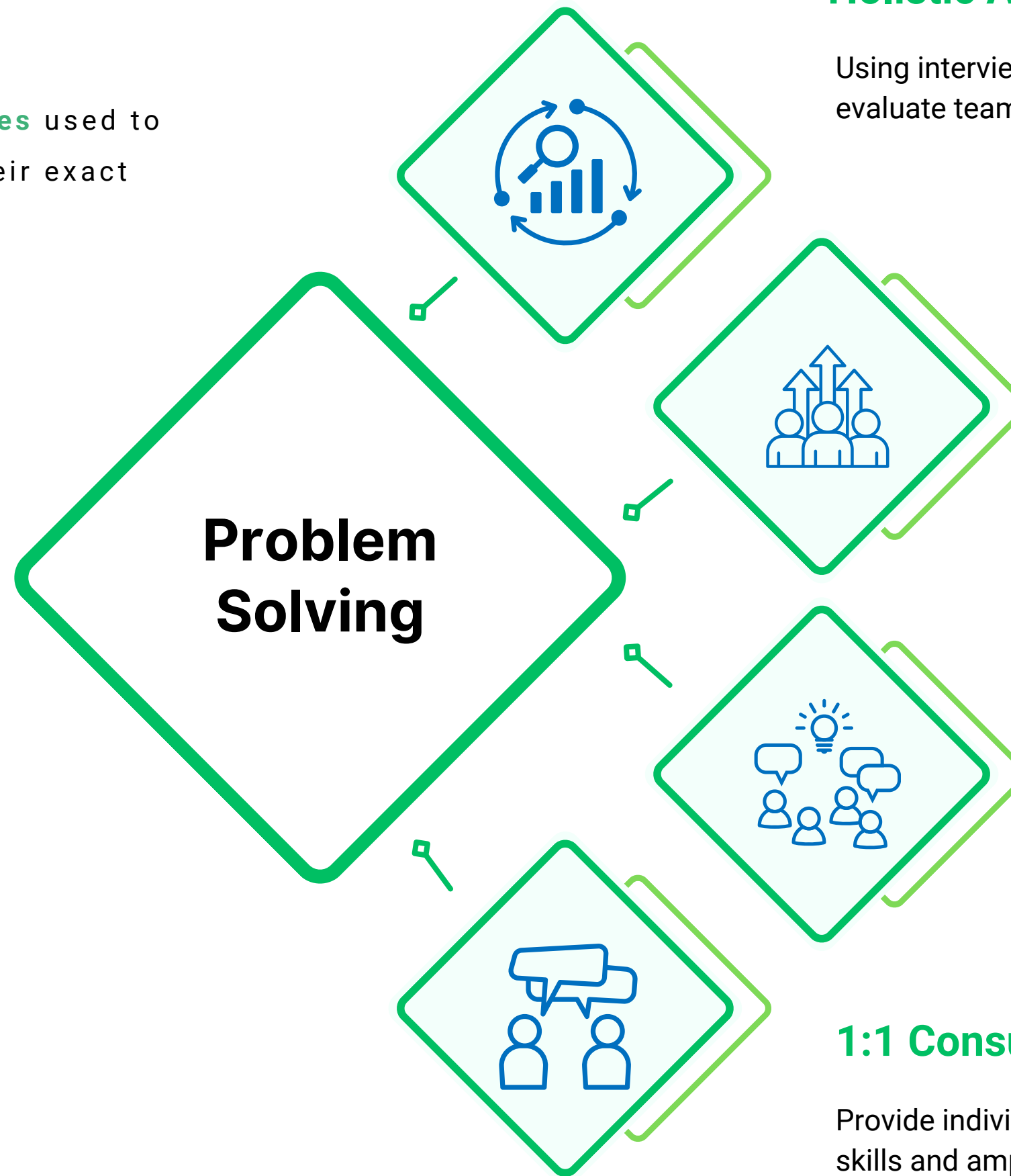
Design and help execute strategy engaging defined problem-set.

Enhance performance of teams, leadership, and culture driving ability to operate and achieve goals.

Design evaluation metric enabling client to consistently adapt and adjust to shifting variables.

Delivering Impact.

The following are **Catalyst's tools and services** used to support clients and engage problem-sets. Their exact constellation depends on client needs.



Holistic Analysis

Using interviews, surveys, and observation, we evaluate team function and challenge dynamics.

Trainings

Onboard and hone tools and services empowering teams to be agile thinkers, problem solvers, leaders, and functional innovators.

Workshops

Engage challenges composing problem-set with team and implement tools and processes honed in training.

1:1 Consulting

Provide individual sessions honing specific skills and amplifying individual impact.

Engage-Think-Act.

E-T-A is the central element of our workshops and a tool clients can incorporate in their daily function. Designed by Catalyst's founder Dylan Patrick, **E-T-A** is a functional process elevating problem solving and a learning process **equipping people** to be agile thinkers, problem solvers, leaders, and functional innovators. People capable of thriving in any scenario.



Engage: Collect Data

Gather information related to a specific scenario, event, or problem-set. Strengthening this ability will eventually lead to efficient identification of challenges, filter relevant information, and identify available tools, resources, and assets.



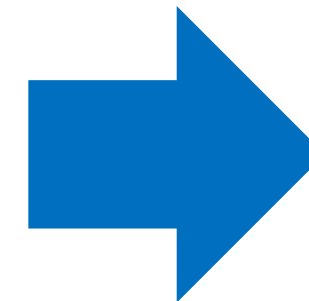
Think: Process Information

Analyze information, think creatively, explore pathways leading to a positive outcome, and consider role, value, impact of available tools, resources, and talent.



Act: Make Decisions

Transform creative thinking into critical action and select the best course of action. This may include the application of tools, resources, and talent. Make decisions is a cyclical process requiring constant evaluation and adjustments.



Enhance

- Understanding
- Processing Information
- Executing Strategies
- Learning
- Critical and Creative Thinking

Achieve

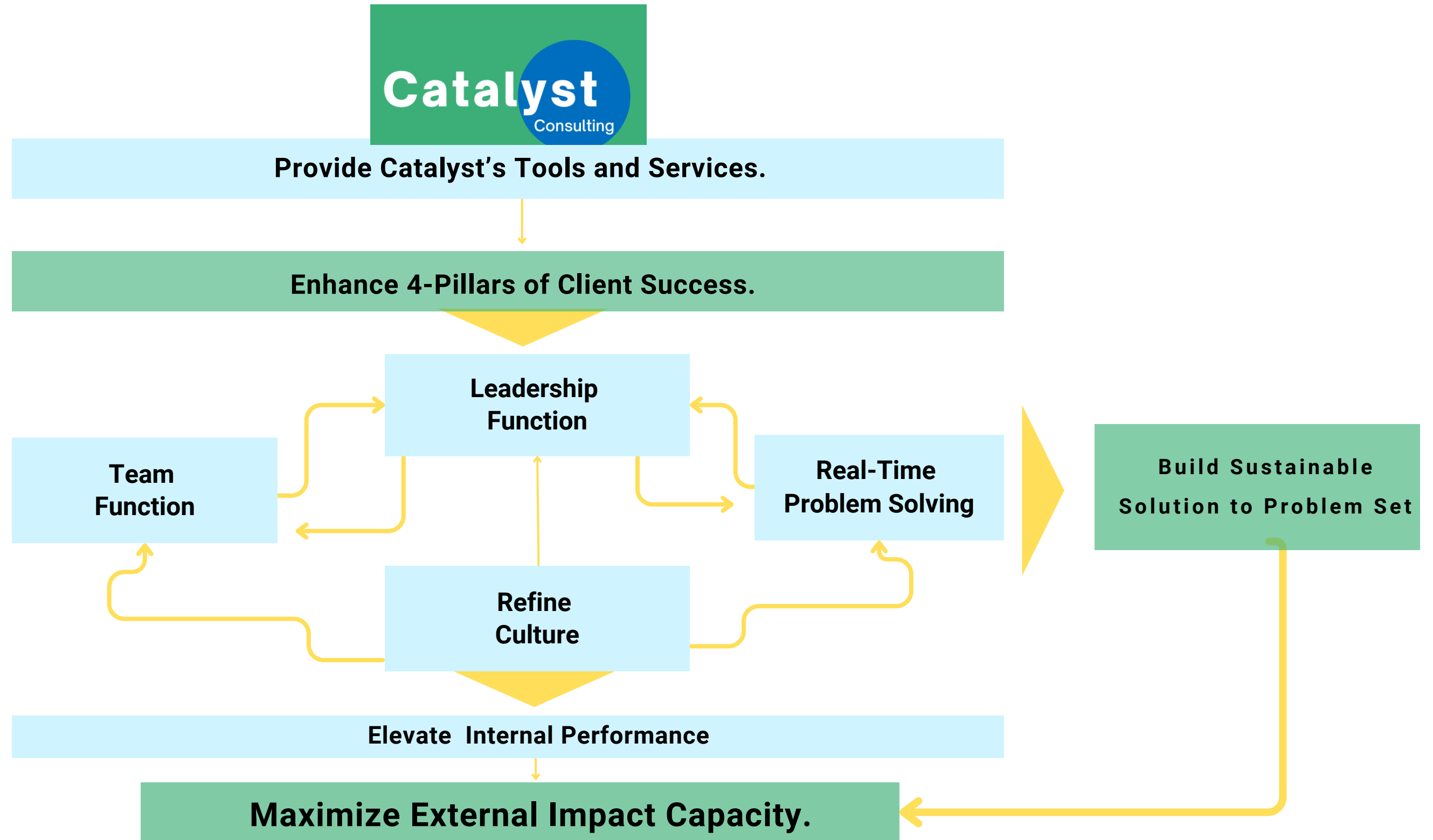
- Agile Thinkers, Problem Solvers, Leaders, Functional Innovators
- Sustainable Solutions to Challenges
- Improved Team and Leadership Function
- Empowered Individuals and Communities

Maximize

- Individual performance
- Tools and Resources
- Impact Capacity

IMPACT MAP.

See how Catalyst's impact supports your organization on every level.



Catalyst Team.

Dylan Patrick
CATALYST FOUNDER,
HUMAN DEVELOPMENT
AND PROBLEM SOLVING SPECIALIST



Subcontractors

Leadership Specialist

Working with every level of leadership to elevate their success.

Training Specialist

Support training design and delivery. Includes a variety of topics like Engage-Think-Act, Change Management, and Creative Problem Solving.

Communication Specialist

Build effective methods of transferring information with all stakeholders.

Catalyst is ready. Are you?

Let's find a solution right
for you.



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